



Sponsorship Levels

The C3 5K supports the programs and activities of the Claymont Community Center

***Platinum Level – \$3,000 (1 Spot)**

1. Listed as top sponsor on website with logo and link
2. Recognized at least 4 times on social media and media outlets
3. Most prominent and largest display of logo on race t-shirts
4. Logo prominently displayed on all race forms
5. Sponsor provided banners placed at the Start/Finish, Community Center, and Festival Area
6. Logo on all three mile marker signs
7. Special PA announcements mentioning sponsor name during and after the race
8. Opportunity to speak at opening of race
9. Promotional materials in race packet
10. Opportunity to set up table and display and distribute products and promotional materials
11. Five (5) complimentary race entries

***Diamond Level – \$1,500 (3 Spots)**

1. Listed as sponsor on website with logo and link
2. Recognized at least 3 times on social media and media outlets
3. Second tier level company logo on back of race t-shirt
4. Sponsor provided banner placed at Community Center
5. Logo on one mile marker sign (Mile 1 , Mile 2, or Mile 3)
6. Special PA announcements mentioning sponsor name during and after the race
7. Promotional materials in race packet
8. Opportunity to set up table and display and distribute products and promotional materials
9. Three (3) complimentary race entries

***Gold Level – \$1,000 (10 spots)**

1. Listed as sponsor on website with link
2. Recognized at least 2 times on social media and media outlets
3. Third tier level company logo on back of race t-shirt
4. Logo displayed at registration area
5. Logo displayed at water station
6. Promotional materials in race packet
7. Opportunity to set up table and display and distribute products and promotional materials
8. Two (2) complimentary race entries

***Silver Level – \$500**

1. Listed as sponsor on website with link
2. Recognized at least 1 time on social media and media outlets
3. Fourth tier level company name on back of race t-shirt
4. Logo displayed at registration area
5. Promotional materials in race packet
6. Opportunity to set up table and display and distribute products and promotional materials
7. One (1) complimentary race entry

***Bronze Level – \$250**

1. Listed as sponsor on website with link
2. Recognized at least 1 time on social media and media outlets
3. Fifth tier level company name on back of race t-shirt
4. Promotional materials in race packet
5. Opportunity to set up table and display and distribute products and promotional materials

***FOOD SPONSORSHIP OPPORTUNITIES - \$350**

1. Provide water and post-race bananas/snacks for 5K participants (or \$350)
 2. Water/Snack Sponsor will be recognized at least 2 times on social media and media outlets
 3. Food sponsor will receive recognition at the event of donation, as well as company name/logo at designated area
 4. Opportunity to set up table and display and distribute products and promotional materials
 5. Option to give coupons, pamphlet, etc. to be handed out to each event participant
 6. Company name on back of race t-shirt
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I want to be a proud sponsor of the Claymont Community Center C3 5K Fest!

My company is interested in sponsoring the race at the following level (check one):

- Platinum sponsor (\$3,000)
- Diamond sponsor (\$1,500)
- Gold sponsor (\$1,000)
- Silver sponsor (\$500)
- Bronze sponsor (\$250)
- Food sponsor (\$350)
- In-kind donation (please include donation description and approximate value)

Sponsor Information:

Company name: _____

Company address: _____

City: _____ State _____ Zip: _____

Website: _____

Contact person: _____ Contact email: _____

Phone: _____

- We will provide 300 promotional/inserts/giveaways for race packets